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INSPIRING LEADERS



REMARKABLE PROJECTS



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VIPUL ROONGTA



Driving Exponential Growth In Real Estate Via Trillion \$ Lagoon Economy

SUBHAKAR RAO SURAPANENI
CHAIRMAN, CHAMPION INFRATECH

What has been your most significant achievement in the year 2023?

In 2023, Champion Infratech achieved a remarkable milestone by pioneering an innovative solution in the real estate sector. With over a decade of experience, we have closely followed the evolution of India's real estate market dynamics and identified opportunities to introduce sustainable, technology-driven initiatives. Through our customer-centric approach, we aimed to revolutionise land value and create lucrative business prospects.

Our flagship projects with Lagoons and man-made beach amenities, are set to redefine the real estate sector by offering customers an experiential beach living lifestyle, while simultaneously creating value for developers, hoteliers, and landowners. Following extensive groundwork, 2023 witnessed the successful launch of India's inaugural Lagoon project. Moreover, the strategic collaborations we forged to expand Lagoon projects nationwide represent a significant leap forward in our journey of innovation and expansion.



Who do you look up to for inspiration?

I draw inspiration from visionary leaders like Jitu Virwani for growing a multibillion dollar innovative real estate enterprise, Narayana Murthy for sharing riches among thousands, Fernando Fischmann for innovating new age crystal lagoon technology, Indra Nooyi for showing how you can grow from grassroots to scale up a global Fortune Organization. They all have built extraordinary companies and how they drove these Organizations to



I BELIEVE IT'S CRUCIAL FOR PEERS AND UPCOMING PROFESSIONALS TO PRIORITIZE CONTINUOUS LEARNING. IN A EXPERIENTIAL LIVING LANDSCAPE DESIRED, ADAPTING SUSTAINABLE LUXURY SOLUTIONS IS PARAMOUNT.

make a meaningful impact on society is a constant source of motivation for me. It encourages me to strive for excellence and find innovative sustainable smart real estate solutions through our endeavours at Champion Infratech.

What are your current goals?

At Champion Infratech, our current goals center on the ambitious initiative of launching over 100 plus Lagoon projects across India this decade. This endeavour seeks to integrate beach lifestyle elements into urban environments across the country, offering comprehensive family engagement experiences that blend exclusivity with inclusivity. Our primary objective is to translate these visionary concepts into tangible realities, enriching communities and elevating the quality of life for all stakeholders involved.

What is the one thing that makes you most proud about your company?

We take pride in fostering an open innovative start-up culture defined by rapid learning, adaptability, and continuous evolution. This culture embraces a mind-set that values learning from failures, seeing setbacks as stepping stones to progress.

What sets our culture apart is its inclusivity, where every individual has the chance to learn, grow, and contribute to our organization's progress. Despite our start-up ethos, a significant portion of our workforce has been with us for over a decade, with many starting as interns and rising to leadership roles within their respective verticals. This longevity and internal growth showcase the resilience and unity of our team.

What is your outlook for the future for the industry?

When it comes to the true potential of the real estate industry

in India, I am quite bullish. I believe this decade and century belong to India. Despite challenges and market fluctuations, I believe the sector is on the brink of exponential growth and transformation. Factors such as urbanization, infrastructure development, and government initiatives like 'Smart Cities Mission' and 'Housing for All' present abundant opportunities for expansion and innovation.

The industry is embracing technology and sustainability is reshaping real estate development, allowing us to create more efficient, eco-friendly, and contemporary living spaces. Consumer preferences for innovative amenities and experiential offerings are also driving demand for unique and value-driven projects.

While we recognize the need for agility in navigating market trends and regulations, we are confident in our ability to leverage expertise, global resources, and worldwide partnerships for success. We are committed to excellence, innovation, new age solutions like Air water and customer-centricity, and look forward to playing a key role in shaping the industry's promising future.

What is your word of advice for peers and the next generation professionals?

I believe it's crucial for peers and upcoming professionals to prioritize continuous learning and innovation with sustainability focus. In a constantly evolving real estate landscape, new age technology adaption is paramount. Embracing ESG technology and consistently updating skills are imperative in today's dynamic world. By investing in learning and harnessing the power of technology, individuals can streamline their efforts, boost efficiency, and stay at the forefront of their careers.

ENABLING 100+ LAGOON PROJECTS IN INDIA




ACTUAL SHOT

Create Iconic Developments: Enhance Your Property with a Crystalline Blue Lagoon

Step into a world of unparalleled beachfront living. Our innovative approach doesn't just create a beach on the property; it cultivates a sustainable, eco-friendly lifestyle that beckons discerning customers in search of the epitome of luxury living.

Champion Infratech introduces these man-made beaches into developments, that elevates project value by over 2X by offering globally recognized water technology that ensures unparalleled beach experiences anywhere and makes sure high return on investment for your development.

Key Features & Advantages

-  Feasible in any 15+ Acres land parcel
-  Sustainable & Eco-friendly Technology
-  Highly Experiential Beach Living
-  High Return on Investment
-  Year-round Unrivaled Beach Experience
-  Opens Array of Revenue Streams

REACH US TO
ELEVATE YOUR
PROJECT :

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Technology by *Crystal Lagoons*

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