

EXPLORE THE IMMENSE

# Revenue Potential of Lagoons

## **LAGOONS – “A CATALYST FOR MULTIPLE REVENUE STREAMS”**

Lagoon Projects by Champion Infratech can create a tropical beach paradise anywhere in India, transforming the local landscape into a breathtaking environment of turquoise waters that can be enjoyed throughout the year. As a result, inclusive, vibrant spaces can be created that cater to the interests and needs of all age groups and communities, as well as provide a steady flow of income and high returns on investment.



## **KNOW THE TYPES OF LAGOONS & IT'S REVENUE SCOPES**

Let's have a glance of Lagoons' types before diving into the revenue streams.

**Territorial lagoons**  
(Part of Residential community)



**Hybrid Lagoons**  
(Part of both Residential  
& Commercial)

**Public Access Lagoons**  
(For commercial use  
and Public Access)



LET'S DIVE INTO THE  
**VAST MONETIZATION  
POTENTIAL OF LAGOONS**



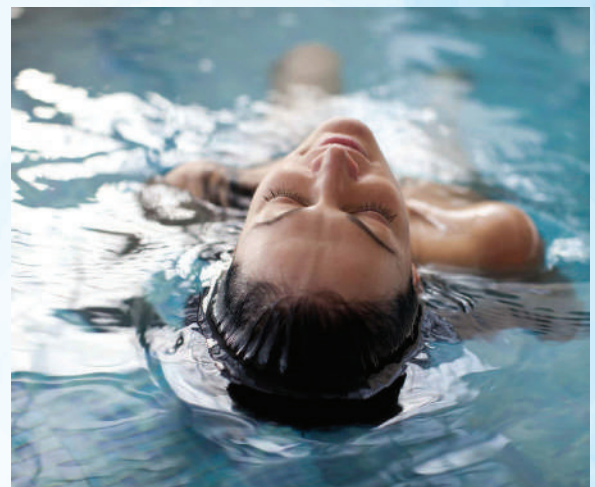
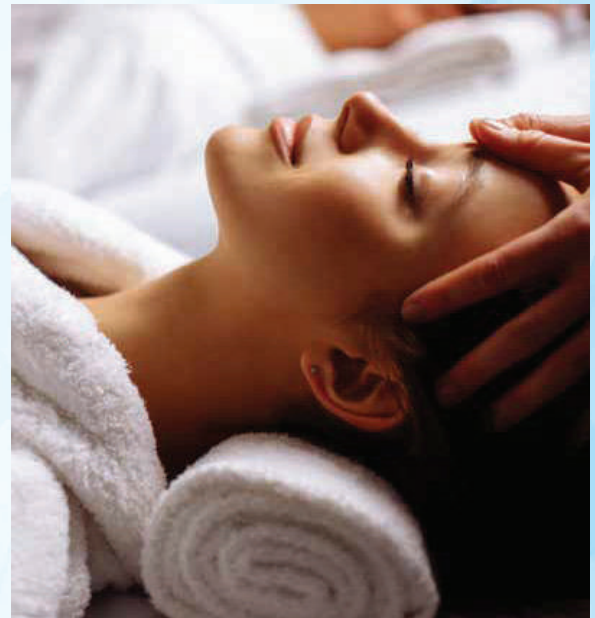
## **LAGOON RESIDENTIAL COMMUNITY**

- Villa's with Private Access to the Beach
- Beach Facing Condos
- Beach Facing Apartments



## **CLUB MEMBERSHIPS**

Stunning revenue opportunity from diverse range of Club memberships.



## | **ENTRANCE FEE**

In India, this is a one-of-a-kind amusement and recreational amenity that's implementing for first time. As a result, the public's access to the lagoons will be more and Entrance fees can generate a significant amount of revenue.



## | **HOTEL, RESORTS, AND STAYCATION**

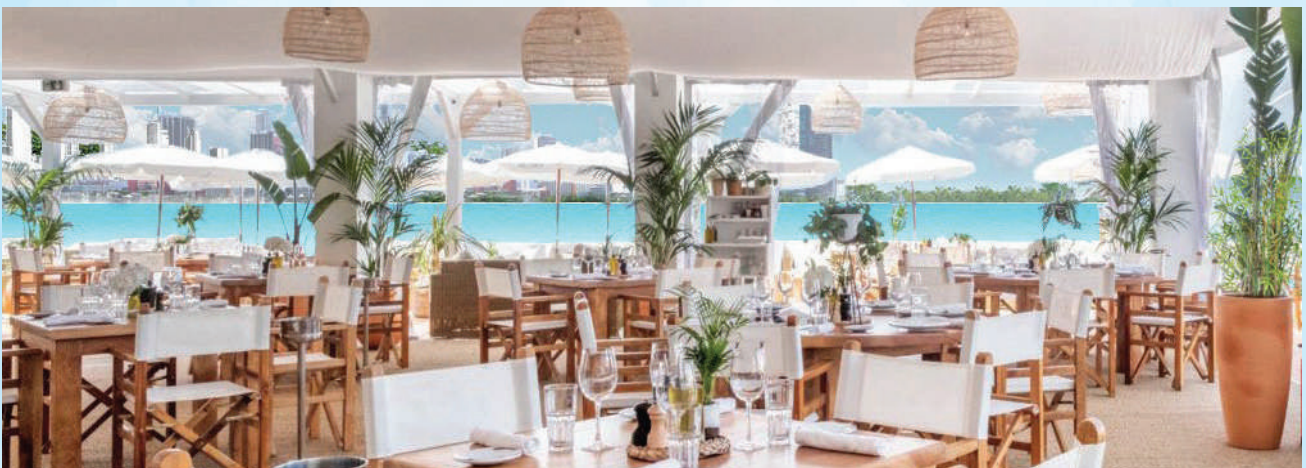
- Beach Facing Hotels
- Resort Cottages & Cabana Rentals
- Holiday Homes





## **LEASING OF COMMERCIAL SPACES**

- Corporate Convention Centre
- Business Centre
- Restaurants & Retail Spaces
- Wellness Centre & Spa



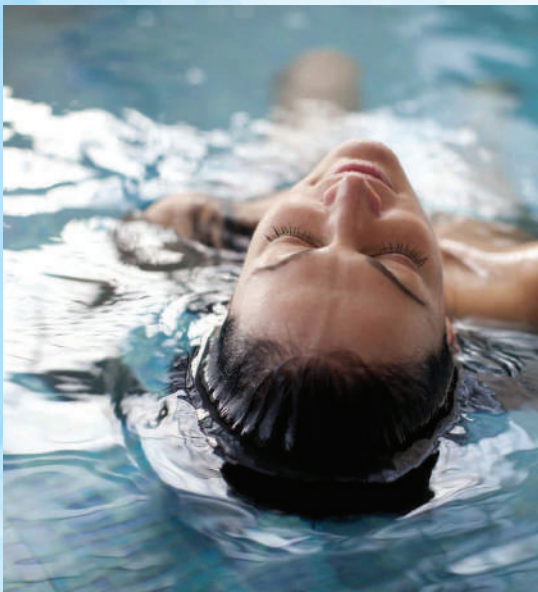
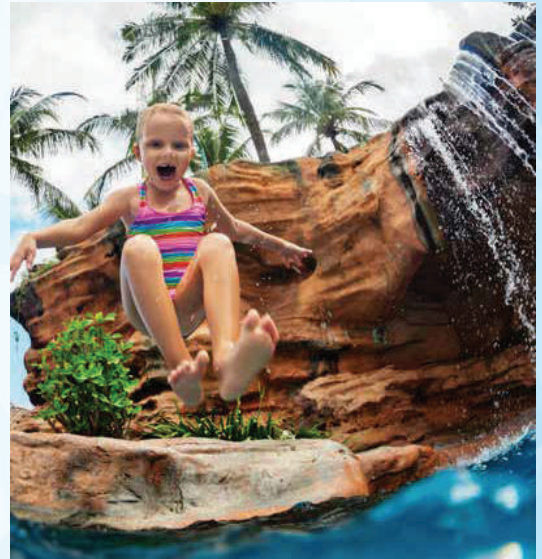
## **WEDDING PENINSULA**

- Unique Destination for Weddings
- Apt for Pre & Post Wedding events
- Suitable for Family & Team get-togethers
- Best Venue for Reunions, Getaway & Parties too



## WATERSPORTS

- Swimming
- Kayaking
- Surfing
- Snorkeling
- Jet Ski
- Water trampoline
- Paddle Surfing
- Wave riding
- Swimming
- Wave pool
- Water Park
- Water playground
- Gondola rides



## BEACH ACTIVITIES

- Aqua Yoga
- Beach volleyball
- Cycling track
- Jogging park



## **MUSIC & ENTERTAINMENT**

- Live Music
- Musical Shows
- Art exhibits
- Sports Screening
- Amphitheater- Live shows
- Floating cinema



## **EVENT ESPLANADE & TRADE SHOWS**

- Trade Shows
- Corporate Events
- Expo destination
- Team Hangout & Corporate Off-sites



## **ADVERTISING & SPONSORSHIPS**

Receive an enormous amount of funds by providing advertising and sponsorship opportunities to various types of businesses.



## | **SEASONAL ACTIVITIES**

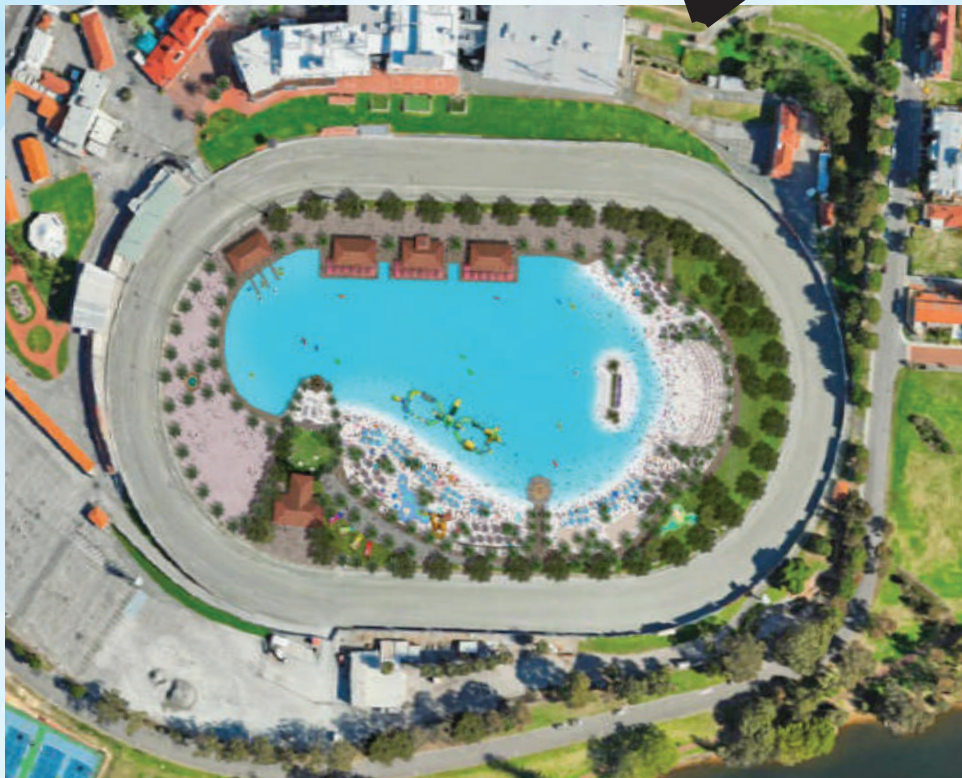
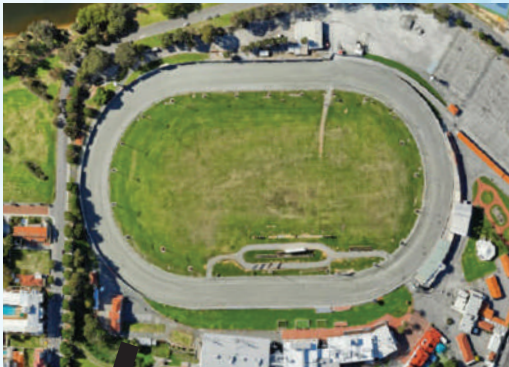
Provide a variety of seasonal amusements, such as summer special watersport sessions, fun cruise and so on.





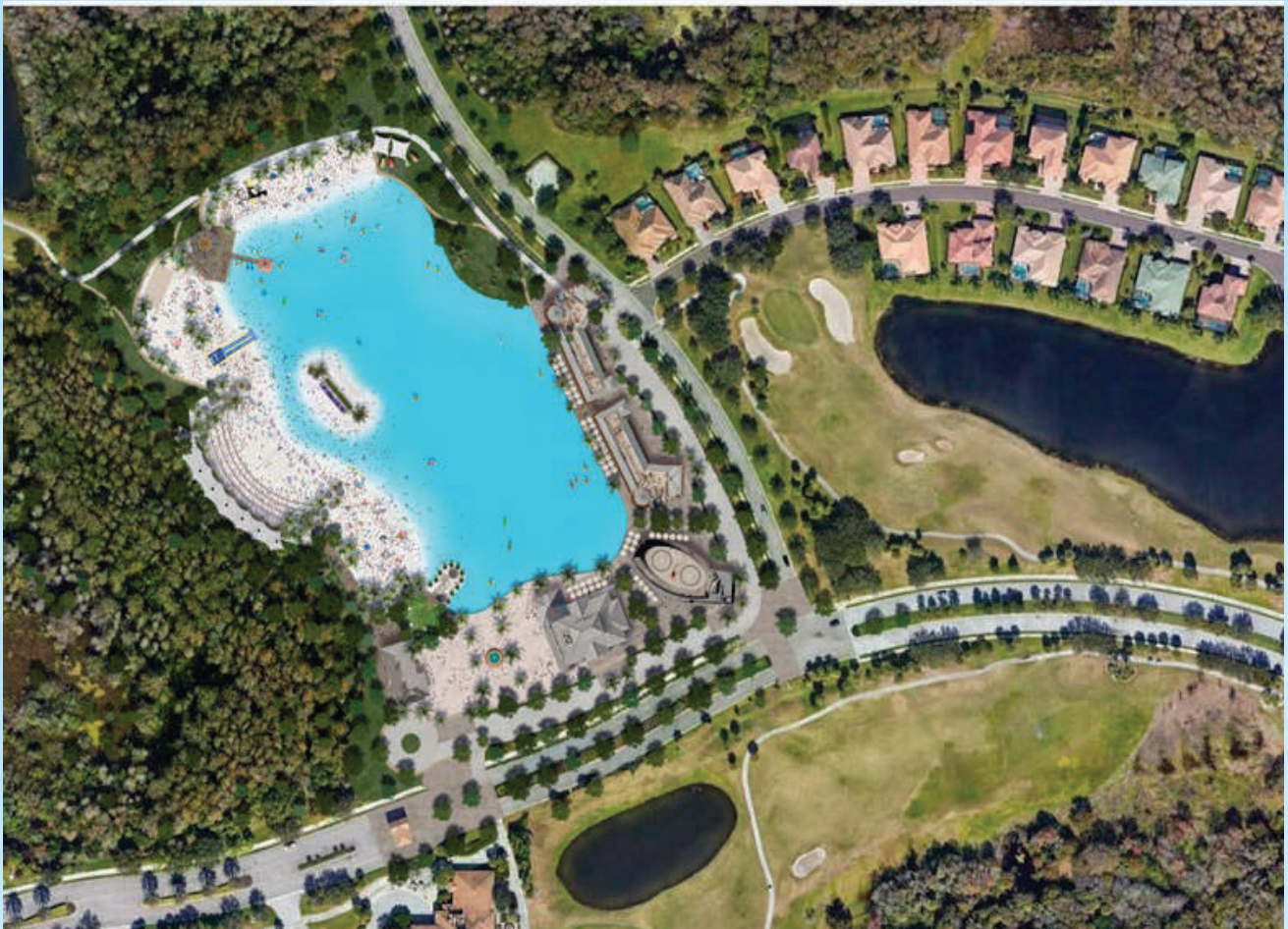
## | **HORSERACE TRACKS**

You can add equestrian tracks and public polo club membership opportunities to make it a dream destination for Equine Riders.



## | **GOLF COURSE**

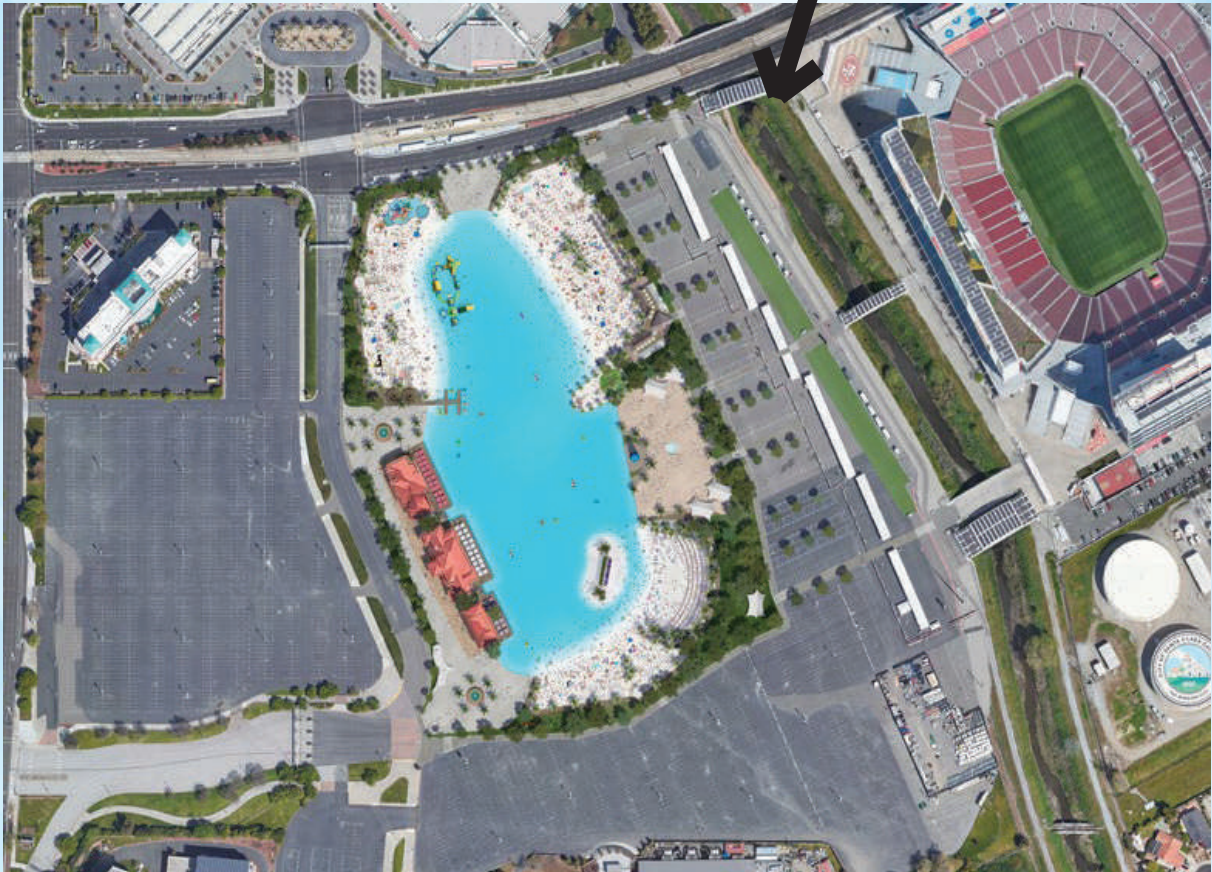
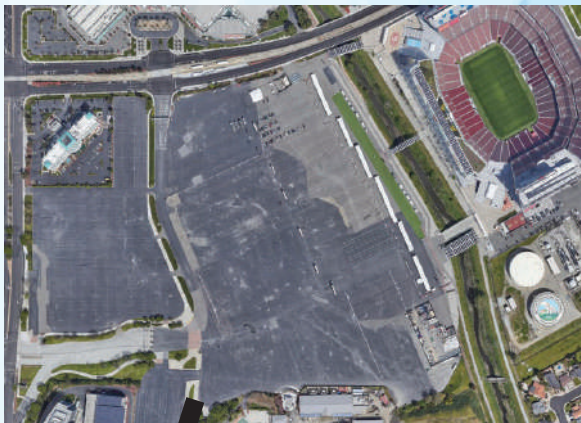
You can attract golfers and make the Lagoons their favorite spot by constructing a high-end golf course adjacent to the Lagoon.





## | **SKATE PARK**

Including a top-notch skate park to your Lagoon attracts both children and adults, and it can generate revenue in this way.



**MASTERPLAN FOR RESIDENTIAL PROJECT**  
**“TILAL AL GHAF - DUBAI”**



**MASTERPLAN FOR PUBLIC ACCESS LAGOON PROJECT**  
**“BLUE TREE - PHUKET, THAILAND”**



**MASTERPLAN FOR HYBRID LAGOON PROJECT**  
**“LAGO MAR PROJECT”**

*Lagoon*

MASTER-PLAN



**LAGO MAR**  
A Land Texas Community



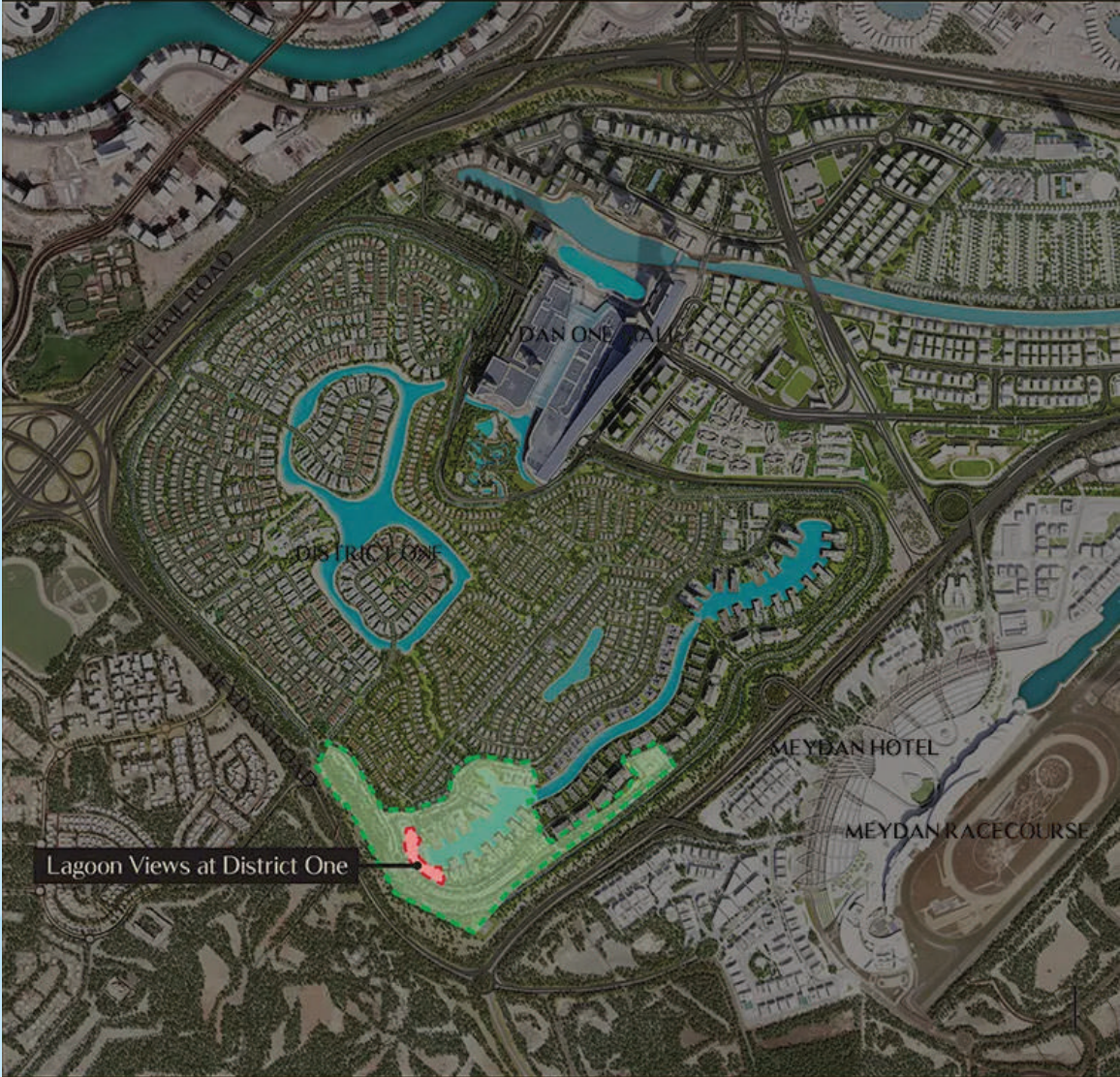
*Legend*

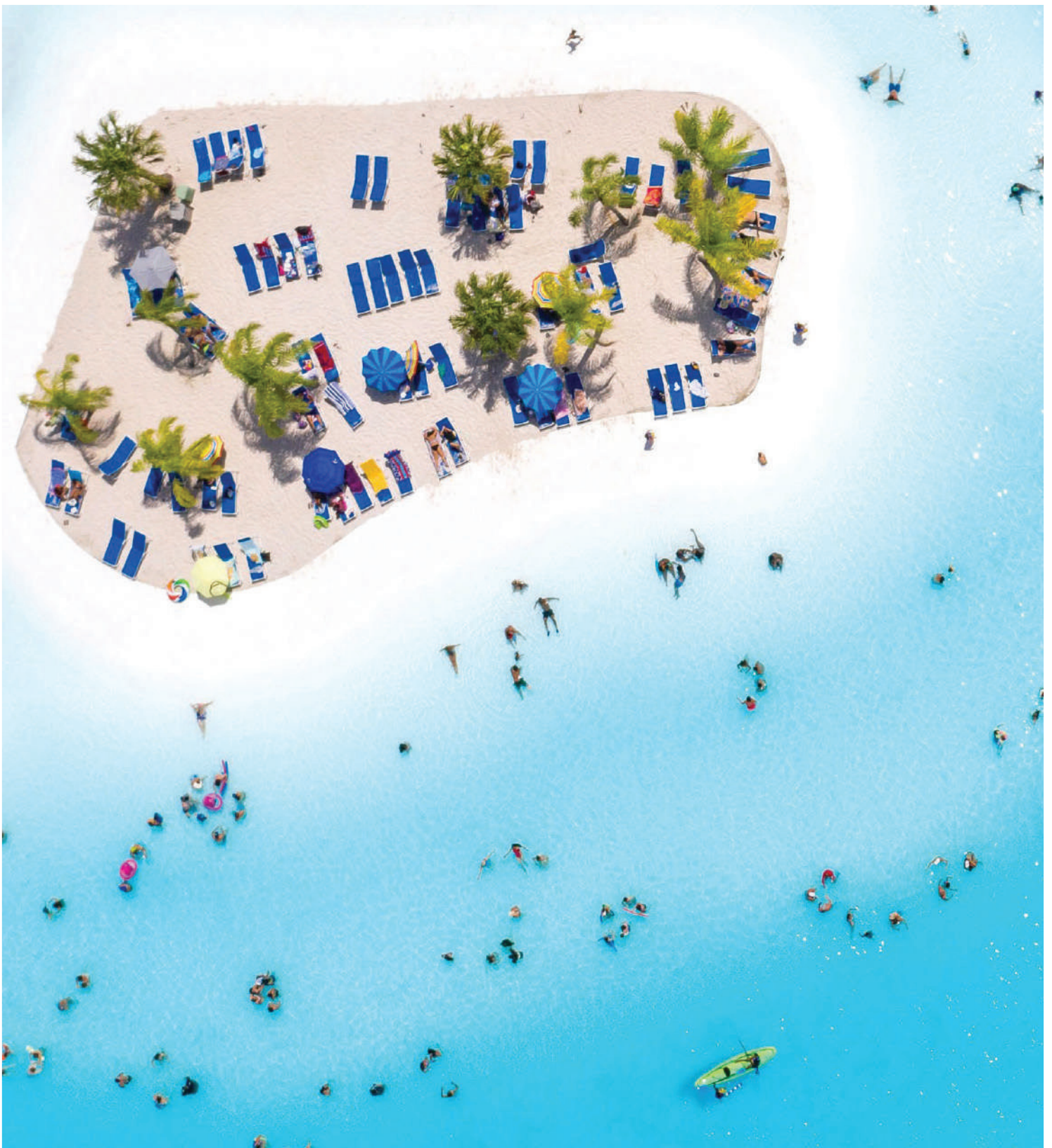
<p><b>PRESIDENT DESIGNATED AMENITIES*</b></p> <ol style="list-style-type: none"> <li>1. Clubhouse</li> <li>2. Kids Cove</li> <li>3. Lago Mar Beach</li> </ol>	<p><b>LAGOONFEST TEXAS</b></p> <ol style="list-style-type: none"> <li>4. Future Grand Event Center</li> <li>5. Treasure Island</li> <li>6. Future Cabana Retreat</li> <li>7. Lagoonfest Texas Entrance</li> </ol>	<p><b>OTHER AMENITIES</b></p> <ol style="list-style-type: none"> <li>8. Fleeta Bay</li> <li>9. Floatopia</li> <li>10. Barefoot Beach</li> <li>11. National Sailing Club &amp; Marina at Lago Mar</li> <li>12. Future Commercial</li> <li>13. Future Hotel</li> <li>14. Paradise Shore</li> <li>15. Future Condos</li> <li>16. Future Townhomes</li> </ol>	
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\*The President Designated Amenities are designed to be residential use but may be open to the general public. Construction including building, furniture and equipment is shown as planned to be completed by 2021.



**MASTERPLAN FOR HYBRID LAGOON PROJECT**





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