



## Road Map To **NET ZERO**

Champion Lagoons' Sustainable  
Water Innovations

### *Esteemed Real Estate Professionals,*

In the challenging landscape of India's urban development, Champion Lagoons emerges as a beacon of innovation and sustainability, revolutionizing water conservation through groundbreaking technology provided by Crystal Lagoons, a global leader in water-tech solutions.

#### **Redefining Water Efficiency**

Central to Champion Lagoons' mission is a profound commitment to water efficiency that surpasses conventional standards. Leveraging cutting-edge molecular film technology, these lagoons achieve a remarkable 50% reduction in water evaporation rates. This innovation not only conserves precious water resources but also underscores their dedication to sustainable practices. Champion Lagoons are uniquely versatile, capable of utilizing various water sources—from saltwater to freshwater and brackish water—while maintaining environmental integrity.

#### **Environmental Impact: Minimizing Footprint**

The impact of Champion Lagoons extends far beyond water conservation. Integrating seamlessly into local water management frameworks, these lagoons are supported by a robust Water Guarantee framework, ensuring responsible water usage amidst India's water crisis challenges.

#### **Pioneering Sustainability Beyond Water**

Beyond water conservation, Champion Lagoons leads in sustainability by significantly reducing chemical usage. Compared to traditional swimming pools or drinking water treatment systems, these lagoons require up to 100 times fewer chemicals, promoting cleaner water systems and fostering healthier aquatic ecosystems across India.

#### **A Visionary Future**

In conclusion, Champion Lagoons exemplifies a visionary approach to environmental sustainability and water efficiency in India's urban landscape. By redefining leisure and community development paradigms, these lagoons not only conserve water and minimize chemical use but also enhance local resilience and elevate quality of life. As pioneers of the Net Zero concept, Champion Lagoons sets a transformative example for future developments, demonstrating that ecological responsibility and economic prosperity can thrive hand in hand.

*Warm regards,*

**Mr. Diepu V Reddy**

COO, Champion Infratech



***Join us in embracing a future where  
sustainability meets serenity, one  
Champion Lagoon at a time.***

**CHAMPION**  
**LAGOONS**

**Scan the QR CODE to know more about  
Champion Lagoons' commitment to  
sustainability and innovation**



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